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<b>Report To:</b>	<b>Environment &amp; Regeneration Committee</b>	<b>Date:</b>	<b>29 August 2019</b>
<b>Report By:</b>	<b>Corporate Director Environment, Regeneration &amp; Resources</b>	<b>Report No:</b>	<b>ENV042/19/MM</b>
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<b>Subject:</b>	<b>Keep Scotland Beautiful</b>		

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## 1.0 PURPOSE

- 1.1 This report addresses an outstanding remit from the Committee to submit a report endorsing and adopting the objectives and values of Keep Scotland Beautiful.

## 2.0 SUMMARY

- 2.1 Keep Scotland Beautiful (KSB) is a charity that campaigns, acts and educates on a range of local, national and global issues to change behaviour and improve the quality of people's lives and the places they care for. In this role they broadly mirror the aims and objectives of Keep Britain Tidy, a charity operating in the rest of the UK. KSB's vision is of "A clean, green sustainable Scotland where people are engaged positively and empowered to take action on local, national and global sustainability issues in order to achieve positive change in behaviour and improve quality of life."
- 2.2 Inverclyde Council pays an annual fee to KSB for support in the Local Environmental Audit and Management System (LEAMS). This is an auditing and benchmarking system which all Scottish Local Authorities participate in. In addition to carrying out an independent audit of street cleanliness in Inverclyde KSB provides a number of other services as detailed in section 5.
- 2.3 As well as supporting the Council with the LEAMS system KSB provides a number of other campaigns which both Inverclyde Council and local community groups can participate in. A number of these may be useful in future partnership working between the Council and local groups and volunteers.

## 3.0 RECOMMENDATIONS

- 3.1 That the Committee endorses the values of Keep Scotland Beautiful as reflected in the organisation's vision and Inverclyde Council working in partnership with local communities to promote that vision in Inverclyde.

**Martin McNab**  
**Head of Environmental & Public Protection**

## **4.0 BACKGROUND**

- 4.1 Keep Scotland Beautiful is a national environmental charity focusing on the condition of the natural and urban environment in Scotland and on sustainability. A similar role is taken in the rest of the UK by the Keep Britain Tidy charity which does not operate in Scotland.
- 4.2 The May 2019 Environment & Regeneration Committee requested a report on endorsing and adopting the objectives and values of Keep Scotland Beautiful. Inverclyde Council uses the services of Keep Scotland Beautiful for the Local Environmental Audit & Management System and indeed worked as a pilot authority for the current system.
- 4.3 Separately a number of community groups work with KSB and there are opportunities for other groups to become involved in KSB initiatives. There may also be opportunities in future for the Council to make more use of KSB campaigns particularly given the difficult financial position the Council faces.

## **5.0 THE LEAMS SYSTEM**

- 5.1 Keep Scotland Beautiful provide the secretariat of the national street cleansing indicator. In this role they carry out one of the three annual audits of the cleanliness of streets, the other two being carried out internally. In 2018 Inverclyde worked with KSB in testing the new Litter Monitoring System process and are one of the pathfinder authorities for testing and developing KSBs Fly Mapper program.
- 5.2 As part of the LEAMS process KSB provide training for staff carrying out internal audits and places for local authorities at the annual national LEAMS seminar. As well as providing a national benchmarking report on the LEAMS system KSB provide an end of year report to each member authority. In 2018-19 Inverclyde Council's membership fee to KSB was just under £5K.

## **6.0 OTHER SERVICES & CAMPAIGNS**

- 6.1 As well as supporting local authorities with the LEAMS system KSB runs a number of initiatives and programmes supporting both councils and communities in improving the local and global environment. These include Clean Up Scotland – a national annual spring clean which communities and voluntary groups can participate in. KSB also runs the Eco-Schools initiative which a number of schools in Inverclyde have participated in in recent years.
- 6.2 More recent campaigns by KSB have included the “Give your litter a lift, take it home” national roadside litter campaign. KSB also supports the dumb dumpers helpline which provides intelligence to local authorities on fly tipping. A more recent campaign is the “Upstream Battle” which aims to reduce the amount of litter getting into the marine environment via rivers. Locally Belville Community Garden has recently participated in this initiative.

## **7.0 FUTURE CHALLENGES**

- 7.1 There may in future be a need to develop new ways of addressing the problems of litter and environmental incivilities across Inverclyde. The Council has already worked closely with a number of community litter picks and clean up groups, for example the Friends of Coves, and there will be a need to build on this community capacity for areas such as this. There is a need to look at new ways that the Council can support such groups, for example by the provision of equipment and training. As well as supporting existing groups in future the Council may explore opportunities with other organisations, for example community councils, in identifying other areas which could benefit from such a scheme and in building capacity.
- 7.2 There may also be benefit in looking at schemes to support individuals with an interest in maintaining the condition of their local environment. KSB currently promotes a “#2minutecleanup” promoting quick and regular individual litter picks. These are obviously most suitable for residential rather than town centre areas but promotion of initiatives such as this or possibly a more structured volunteer litter warden scheme enables the street cleaning

service to focus more effort on town centres. In the town centres and in other industrial and commercial areas there may also be opportunities to work with local businesses which are interested in improving the local environment.

7.3 The overall condition of the local environment may be helped by future initiatives such as the proposed plastic bottle deposit scheme. There will always be a challenge in maintaining the standard of streets and open spaces however. Where there are examples of good practice in community involvement across the UK officers will continue to assess whether they might be worthy of adoption in Inverclyde and will bring forward proposals as appropriate.

## 8.0 IMPLICATIONS

### 8.1 Financial

None

Financial Implications - One off Costs

Cost Centre	Budget Heading	Budget Year	Proposed Spend	Virement From	Other Comments

Financial Implications - Annually Recurring Costs/ (Savings)

Cost Centre	Budget Heading	With Effect from	Annual Net Impact	Virement From (if applicable)	Other Comments

### 8.2 Human Resources

None

### 8.3 Legal

None

### 8.4 Equalities

Has an Equality Impact Assessment been carried out?

Yes See attached appendix

No This report does not introduce a new policy, function or strategy or recommend a change to an existing policy, function or strategy. Therefore, no Equality Impact Assessment is required.

### 8.5 Repopulation

None

## **9.0 CONSULTATIONS**

9.1 None

## **10.0 LIST OF BACKGROUND PAPERS**

10.1 None